

"From Orientation to Empowerment: Cambridge Programme for B.Tech Freshmen"

An insightful speech was made on "Cambridge One" by Ms. Veena Krishnamurthy, a mentor at Cambridge University press stressed on the potential of this course to be a valuable resource for individuals seeking to enhance their English language skills. By providing a holistic, personalized, and engaging learning experience, the program possibly will empower learners to achieve their language learning goals effectively and confidently.

The speaker informed that "Cambridge One" is a language learning program, which would likely focus on providing learners with a comprehensive approach to language development. This might include modules covering reading, writing, listening, speaking, grammar, vocabulary, and pronunciation. The program would potentially offer personalized learning pathways tailored to individual learners' proficiency levels, learning styles, and goals. This adaptability would ensure that learners receive targeted support and guidance to address their specific language learning needs. To enhance learner engagement and motivation, "Cambridge One" also has incorporated interactive and multimedia-rich learning materials, such as videos, audio recordings and interactive exercises. This approach could make the learning experience more enjoyable and effective.

The programme has an engaging design for children, teens and adult learners and ensures that students feel motivated and challenged at the right level. The increasing role of technology in education, "Cambridge One" has leveraged digital platforms and tools to deliver content, facilitate communication and collaboration among learners, and provide instant feedback on learning progress. This integration of technology is definitely believed to enhance accessibility and convenience for learners.

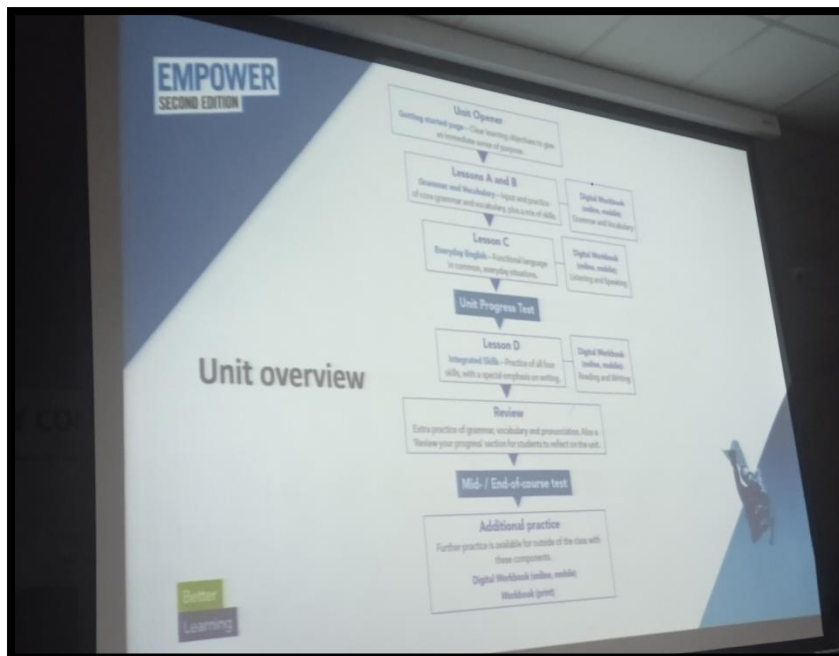
The students benefitted greatly from this talk. This programme was conducted by H&S Department on 22nd January 2024.



Ms Veena Krishnamurthy addressing the students



Mr. Sharath Prabhu, the coordinator of Cambridge University Press, Telangana; the HOD of H&S, Dr. Madhusudhana Reddy; the Dean of MRCET, Dr. Tipirneni Venugopal are seen in the picture here.



One of the slides from Ms. Veena Krishnamurthy's presentation